



SASP

NEWS

June 2017

Spokane Authors and Self-Publishers
P. O. Box 18573
Spokane, WA 99228-0573



Spokane Authors and Self-Publishers (SASP) began in 1998 when *Chuck O’Conner, Elmer Freeman, Joe Meiners, and Dan Vollmer*, Spokane area authors formed a club in order to share their knowledge and experience with those interested in writing and alternative ways of publishing. Today, SASP is a large non-profit organization dedicated to anyone with interests in any aspect of writing and art. Members now include aspiring (and successful) authors, poets, journalists, illustrators, editors, publishers, printers, writing instructors, and many others. Monthly luncheon meetings provide inspiration and education by way of knowledgeable and entertaining guest speakers, and the cheerful camaraderie of people sharing common interests and goals. Membership is open to all who love writing, art, and interesting people.

Spokane Authors and Self-Publishers meets the first Thursday of each month at **Golden Corral**, 7117 N. Division Street, in Spokane

Presentations begin at **2:30 pm**. The room opens at **2:00 pm** so members and guests can dine, visit, join, pay dues, browse, and perhaps buy each other’s books. After short break, members and guests relate their accomplishments, mention upcoming activities, and we draw for door prizes.

Members and guests are requested to buy lunch upon entering the establishment, and to leave an appropriate tip for the waiter/waitress.

Members need to be present to win door prizes.

(Schedule variations will be posted on the SASP website, www.spokaneauthors.org, and current members notified via e-mail or telephone.)

Membership benefits include listing on the SASP website, www.spokaneauthors.org. Many members provide short biographies and links to external personal websites, creating more marketing exposure. Current members may list and describe their published works on the SASP website and offer their work for sale at meetings. (Be sure to visit the “links” page on our web-site. It will connect you to many interesting on-line locations, including those of many SASP members.)

Guest speakers at our monthly meetings inform, inspire, and entertain members and guests with a variety of topics, all designed to provide knowledge pertinent to writing and publishing.

SASP members are encouraged to purchase or trade completed works of and with fellow members. They are also encouraged to donate examples of their work for use as door prizes. Those who win other members’ works are expected to provide a review of that work.

Note:

SASP no longer transports name tags and display books to and from our meetings. Please take your name tag with you. It is yours to keep and maintain. Please take any books you have provided for display with SASP. We will provide space and stands for you to display your books, but you must bring them for each meeting.

2017 Officers:

- | | |
|--------------------|--|
| President: | Esther Hildahl
mr.inky@yahoo.com |
| (509) 489-2136 | |
| Vice-President: | Sue Eller
sue@ellermarketing.net |
| (509) 499-2012 | |
| Secretary: | |
| Newsletter Editor: | |
| Web Master: | Dave McChesney
daveeva@comcast.net |
| (509) 325-2072 | |
| Treasurer: | Kate Poitevin
kate@murphyscorner.com |
| (509) 326-3434 | |
| Public-Relations: | Beth Camp
bluebethley@yahoo.com |
| (509) 863-5536 | |

Advisory Board:

- | | |
|----------------|--|
| Member: | James Parry
parry9922@q.com |
| (509) 325-9922 | |
| Member: | Bob Weldin
minersquest@comcast.net |
| (509) 327-2897 | |
| Member: | Chuck Lehman
cmlehman2@yahoo.com |
| (509) 299-7802 | |

“Like” the SASP Facebook Page:

www.facebook.com/pages/Spokane-Authors-Self-Publishers/1640079982945679

“join” the SASP Facebook Group:

<https://www.facebook.com/groups/1646364128981815/>

OUR NEXT MEETING!

Please join us on **Thursday, June 1, 2017 at 2:30 pm**, at the **Golden Corral, 7117 N. Division**. (The room opens at **2 pm** for dining and mingling prior to the actual meeting at **2:30**.)

Fellow SASP member **Lila Bolme**, an award-winning writer and poet, will talk about **“10 Skills Every Writer Needs.”** Lila’s tips (and sense of humor) will help you beat writer’s block, open the gates of creativity, and polish your prose.



She will also talk a little about her role as Vice President of the Coeur d’Alene chapter of the Idaho Writer’s League (IDL). Lila also serves on the State Board of Directors for IDL, and is the current editor of *Lake Gazette*, the monthly newsletter of IDL’s Coeur d’Alene Chapter.

**Ten Minute Discussion:
“Best Selling Formats!”**

FROM OUR PRESIDENT



When you write a book and illustrate it, you must make sure the two of them go together. If your illustrations are different in any way from your story, children will surely notice.

Whether you write for children or adults, you can make sure your story says what you want it to say by drawing a few simple pencil sketches. For example, read your latest chapter. You may picture what happens in these pages one way, but your readers may picture it a different way, which will affect how they understand your story. The reason for this might be that you have used the wrong words or not described the action clearly enough.

What to do? Do a pencil sketch just for yourself. It can even be stick figures. Draw the action in these pages exactly as you imagine it to be. Does your sketch match exactly what you have written? If it does, you have done a great job of describing what you want your readers to see in their minds. But if it shows something else, you have work to do. I have tried this technique many times and it works! Happy writing!

Esther

FROM THE EDITOR/WEB-MASTER



Right after our last meeting, I posted this picture on Facebook, along with a little blurb suggesting folks looking for something to read consider authors in their local area.

Well the response has been great! While the number of Likes and Shares is fairly mundane, it supposedly has been seen

by 150 or more individuals. The total of views for the week on the Page is well over 200.



Of course, I do social media as a marketing tool... I have books I'd like to sell: that I hope people will buy. Still I like it and consider it a mark of success when a post takes off like this one has. The biggest thing though is that this means more people are seeing my posts, and that some of them might consider my books or the books of other local authors. Either in the local Spokane area, or in the viewers own hometown area.

Recently a question came up at a Spokane Authors and Self-Publisher's meeting. It was in effect, "What social media site generates the most sales for you?" My answer would be that it's difficult to tell. I find that sales increase, that is, go from nothing to something, if I am active and posting regularly on all the sites I deal with. And if sales themselves don't increase, at least the level of viewing goes up. And quite frankly, the more people who are aware of an author and know about his or her books, the more likely it is that sales will increase.

So thanks to all who have visited my Facebook Page and have helped raise the number of views for this particular post.

FROM OUR PUBLIC RELATIONS DIRECTOR



TAMING THAT E-MAIL BEAST

We have wonderful access to all kinds of information via the internet. It's so tempting to hit that 'subscribe' button when we read an article by a marketing guru or other industry expert on how to improve our writing, editing, and publishing skills.



The result? **Our e-mail inbox can fill up far too quickly** for us to keep up! All those exciting online training materials get mixed in with notes from family and friends. Sometimes, important e-mails simply get lost. Let me further confess that once in a while, I declare an e-mail free day. Of course, those e-mails, hidden there in the dark, just reproduce. On very bad days, I've seen over 300 e-mails awaiting my attention, even though one of my consistent goals, rarely achieved, has been to

keep my inbox down under 100. What's a working writer to do?

This morning, help arrived in the form of, yes, a weekly e-mail from Michelle Schaeffer, this time titled, "How to Achieve the Elusive Goal of Inbox Zero." Michelle offers five tips to improve how you manage your e-mails. Two jumped off the page for me: 1) Set aside a specific time each day to read your e-mails, and 2) Set up folders so as you first read the e-mail, you can decide what priority the e-mail has and what action you want to take.

I immediately set up these folders:

ACTION: These e-mails need immediate action. Today, if at all possible.

REPLY: I want to reply to these e-mails -- within the next several days.

READ: Here, I'll find blog posts by other writers I admire and read for fun and community.

REVIEW: Here are blog posts by writing and publishing gurus. I'll read these weekly and delete ruthlessly! I hope.

Now when I'm reading my e-mail, I ask:

Can I delete this? Boom! It's gone.

Do I need to take action now? Move to ACTION folder.

Do I want to read this later? Move to READ or REVIEW folder.

I either delete the e-mail or move it into the proper folder. Once I get caught up (I did start with 257 e-mails), I'll gradually set up automatic delivery into the REVIEW and READ folders. For now, I'm working on my ACTION folder, including those requests that got lost in the unending in-box.

I hope this helps you manage your e-mails more efficiently AND frees up more time to write that novel. Have a great month!

Beth

P.S. Here's the link to Michelle's article: <http://michelleshaeffer.com/how-to-achieve-the-elusive-goal-of-inbox-zero/2017/05/04/>

A few more tips from Authors on a Dime, "Tame the E-mail Beast" (source of that great image at the top of this article) <https://authorsonadime.com/2016/07/30/keepin-g-your-email-managable/>

And another article from the *Wall Street Journal* on taming e-mail at work:

<https://www.wsj.com/articles/how-i-tamed-the-email-beast-at-work-1457921533>

SASP member and Spokane author Beth Camp writes historical fiction and blogs from time to time at

<http://bethandwriting.blogspot.com>

She currently serves as SASP's public relations person.

Visit [Beth's Amazon Author Page](#)

Audiobook now available for *Standing Stones!*

Scottish proverb: "Bend, don't break."

Have a writing tip? Why not send it to daveeva@comcast.net for inclusion in a future edition of SASP NEWS.

MAY'S MEETING



At Spokane Authors and Self-Publishers May meeting, fellow member Bob Weldin offered some help in preparing for author interviews. A good portion of his presentation was interactive, with members of the audience being afforded the chance to answer typical interview questions.

Our ten minute discussion dealt with creating social media accounts. One thing mentioned was that such accounts need to have links to where books can be purchased. It was also noted that such accounts should be active and not just sit there on the web. Next month we'll talk about the best-selling publishing formats.

Tiffani Harvey told us that she is to undergo some appearance improving medical procedures, and that she is in the process of moving. Betty Deuber said that her late husband's "Big Foot" image would be appearing on candy bars in the near future.

Kate Poitevin said she had heard complaints that her fantasy story, Saving Tir Gaeltacht is too long. Therefore she is breaking it into three volumes and re-issuing it. Sue Eller noted that she had recently spoken at the Coeur d'Alene Chapter of the Idaho Writers League. Coincidentally, our June 1st speaker is Vice-President of that group (and also a member of SASP.)

Bonnie Stichart mentioned contributing to the North Columbia Monthly and noted that Linda Bond of Auntie's Bookstore was a regular contributor. Joyce Caudel reminded us of the upcoming conference for connecting writers with Hollywood. (The event is slated for the latter part of May, and possibly will have taken place by the time our June SASP NEWS is out.)

Once again we had a nice selection of door prizes. Winners included Bob Hildahl, Sharon O'Shaughnessy, Jim Silliman, Bob Manion, Joan Carter, Cindy Silliman, Joyce Caudel, J.B. Rivard, Bonnie Stichart, and Bob Weldin.

As mentioned above, our speaker at the Thursday, June 1st meeting will be SASP member and Idaho Writers League, Coeur d'Alene Chapter Vice-President Lila Bolme. She'll talk about, "The Ten Skills Every Writer Needs."

Please note that we are well into 2017. Names have, or will shortly start to disappear from the list of members on our web-site. To prevent that from happening, or to restore your name to the list, please make sure that your dues of \$15.00 are paid for 2017. If you joined later in 2016, you should have paid a pro-rated portion of the yearly dues, with membership expiring at the end of the year. If you joined very late in the year, you may have also paid for this year. If you are uncertain, please contact the SASP Treasurer or SASP Secretary. Thus to continue membership status you need to pay again for 2017. Dues may be paid in person at our meetings, or you may mail a check or money order to: Spokane Authors and Self-Publishers, P. O. Box 18573, Spokane, WA, 99228-0573.

UPCOMING EVENTS

Contact daveeva@comcast.net to get your event listed.

The Inland Empire Chapter of RWA
presents:

THE MARKETING WORKSHOP

LED BY

NYT Best-Selling Author
Melody Anne

With over forty contemporary romance and young adult titles, both indie and traditionally published, she has earned numerous best-seller list accolades.

LEARN HOW TO:

Promote your new release
Strategically promote your backlist
Tried and true ways to market
Create a loyal fan base
Maximize results through distribution

Saturday, September 9, 2017
11:00 am – 4:00 pm

The Service Station
9315 N. Nevada St.
Spokane, WA 99218

Register at: www.iecrwa.com
(learn how to join IECRWA)

\$20 for members \$40 for non-members
Lunch will be provided

HISTORICAL WRITERS OF AMERICA WRITERS CONFERENCE

Albuquerque, New Mexico
Thursday, September 21, through Sunday,
September 24, 2017.

Information available at:
www.historicalwritersofamerica.org

Spokane Authors and Self-Publishers
members Anya Carlson and J. B. Rivard will

present two workshops.

1. Pictures Without an Exhibition: Creating a Screenplay from Your Writing
2. Unique, Clearheaded and Quick: The Organized Web-site

For more information, contact:

Anya at anyacarlson5@gmail.com

J. B. at jbrivard@hotmail.com

WRITE ON THE SOUND WRITERS' CONFERENCE

KEYNOTE SPEAKER:

NYT Best-selling author

Kristin Hannah

Pre-conference

Full Day workshop with **Mary Buckham**

October, 6, 7, & 8, 2017 (Friday, Saturday, & Sunday)

Registration open July 20th, 9:00 am (PDT)

Schedule and information available at:

www.writeonthesound.com

To receive conference information electronically, sign up for newsletter at: tinyurl.com/WOTSnewsletter

Contact: (425) 771-0228

wots@edmondswa.gov

The Inland Empire Chapter of RWA
presents:

THE WRITING WORKSHOP

LED BY

NYT Best-Selling Author

Cherry Adair

A fast-moving, informative, two day class on plotting, building characters who leap off the page and creating luminous dialogue. This fun and intense class might require two cups of coffee! Be prepared to be put to work!

Saturday, September 30, 2017

Sunday, October 1, 2017

Washington Cracker Co.
304 W. Pacific Ave., Suite 201
Spokane, WA 99201

Register at: www.iecrwa.com

(learn how to join IECRWA)

\$150 for members \$180 for non-members

Event meals will be provided

SASP BOOKS ON AMAZON & KINDLE

Many SASP members' books are available on Amazon and/or Kindle™

(Contact the editor/web-master at daveeva@comcast.net to get your Amazon/Kindle books listed)

To speed your search, add the provided ten digit numerical or alpha-numerical code (ASIN) to: [www\(dot\)amzn\(dot\)com/dp/](http://www(dot)amzn(dot)com/dp/) (You may not need the "www.") For example: www.amzn.com/dp/B008TXC332 or: www.amzn.com/dp/1936178044

D. Andrew McChesney:

Beyond the Ocean's Edge:

A Stone Island Sea Story B008TXC332

Sailing Dangerous Waters:

Another Stone Island Sea Story
B00HF9Y05K

James Parry:

Book All the Teachers:

An Irreverent Ride through Middle School 1501042211

Bob Weldin:

The Dry Diggin's Club 0578106825

The Adventurists 153027253X

Sue Eller:

Return from Armageddon B005JVAJKQ

Meadowlark Madness B0097D599I

The Gluten Free Gourmand 150853134X

Taming of the T-Bird 1505963982

Beth Camp:*The Mermaid Quilt and Other Tales***B0090VHKBC***Standing Stones***B00I3RYFW6***Years of Stone***B00LF3FY4S****Kate Poitevin:***Saving Tir Gaeltacht***1503167844****James Vasquez:***Men Who Knew Jesus Well***1604941901***Women of the Bible: their Story in Verse***1604942703***Prophets of the Old Testament: A Classic**Collection of Bible Heroes in Verse* **1615661166***Words Jesus Spoke: In Verse* **1452077894***The Psalms: In Verse* **1449710344***Prayers from the Bible: In Classic Verse***1449727794****Joyce Caudel:***The Hat Pin Murders***1936178397***The Hat Box Mystery***1481959107***A Hat to Die For***1530028612****Helen Christine (Foster):***Full Disclosure***0990722201***The Lenders***0990722228****Chuck Lehman:***Angels Three Six***B00KMJXQR8***The Big Woods***B007SQ4CTE***Asher***B00HNZ6TTG***Lazarus Arise***B007R0NPW6***The Shepherd***B00HJBN4P6***Rogue 6***B01H7N8G2G***Exposure: A Story of Survival and Intrigue***B01H5W4V64****T. A. Bratcher:***The Road Chosen***1495293165****B. J. Campbell:***Close Calls: True Tales of Cougar Bob***1936178044****Bob Manion:***Santa's Heroes***1936178095***The Tree House***B004IZLHLE***Springer's Heart***0978850742***Summer Rain***B00ZM3S2IM***Vampire and the Cop***B00ZM4BBOS****Sandra L. Mason:***(Illustrated by Natalie J. Apodaca)**N is for Nativity***1517614880****Don Brockett:***Tyrannical Rule of the U. S. Supreme Court***B01GW712VU****Stan Parks:***Jakob's Ladies***1532910762****Tiffani Harvey:***A Journey to Independence***1533499438***Growing Independent***1533499926****Allen Dorfman:***Reaching: A Vietnam War Novel***1500489638****Fred Jessett:***Mountains Melt Away***B00KD5KWIW***My Name is Tamar***B00DH3REWO****Lewis Meline:***Lies Exposed! The Truth about Diets...***0997915501****J. B. Rivard***Illusions of Magic:**Love and Intrigue in 1933 Chicago* **B01EGSC8N8****Larry Danek***I'm the Ghost in this Body:**The Nomadic Ghost***B01I0Z500Q****Republished as:***I'm a Ghost in This Body:**A Story of the Nomadic Ghost***148971183X****Diana Wickes***Home is Where the Heart Is***1523381841***Elegy to a Montanan: A widow's Song***1523382414****Andy Brown***Warnings Unheeded:**Twin Tragedies at Fairchild Air Force Base***0997863404****Esther J. Hildahl***Meadow Pond***154244828X**

Mr. Inky: Spider with an Attitude 1542451248

Kathy Rae:

The Jewel of Hope: Book 1:
The Hope Trilogy 1500236578

Ducky Day or Yucky Day...You Choose
154139142X

Deprogramming a Bully: Book 1:
The Barber Chair Series B06W5NP6Y1

**Margaret Albi Verhoef &
Rita Gard Seedorf:**

Letters from Brackham Wood B00JEMX656

Letters from a Wary Watcher B01EKOH02C
(corrected)

**FIFTY COMMON INTERVIEW
QUESTIONS.**

In his recent presentation, SASP member Bob Weldin mentioned a list of fifty questions commonly asked during author interviews. He used approximately half of them during the mock interview portion of his presentation. He has since provided the entire list. Over the next several months we will endeavor to include a few in each issue of SASP NEWS.

Courtesy of John Fox at BookFox

<http://thejohnfox.com/2016/06/good-questions-to-ask-an-author/>

“50 Good Questions to Ask an Author”

1. What literary pilgrimages have you gone on?
2. What is the first book that made you cry?
3. What is the most unethical practice in the publishing industry?
4. Does writing energize or exhaust you?
5. What are common traps for aspiring writers?
6. Does a big ego help or hurt writers?
7. What is your writing Kryptonite?

Consider your answers to these questions. It may be of help in the future. We'll have a few more next month.

OUR MEMBERS AT WORK

**FILMMAKERS RECREATE 1930s
CHICAGO SETTING**

Monday, May 8, 2017. Producers today completed a 15-hour film shoot at the historic (1889) E J Roberts Mansion in Spokane, Washington. Scenes representing themes of J. B. Rivard's novel, *Illusions of Magic*, published 2016, were filmed in the renovated interiors under the direction of Wes Deitrick.



The setting is Chicago in 1933. Featured are an out-of-work magician's adventures following the true-life wounding of Mayor Anton Cermak, who was shot during the attempted assassination of President-elect Franklin D. Roosevelt. The magician embarks on a dangerous quest during which he rediscovers and rekindles a lost romance that changes everything.

The cast includes Patrick McHenry-Kroetch, Kris Crocker, Amy Sherman, Wes Deitrick, and Tresa Black. Post-production, the digitally-recorded film will be processed into shorts publicizing the novel, screenplay, and forthcoming movie book.

The Production Unit, headed by Producer/Director Wes Deitrick, included Jesse James Hennessy (Co-Director/1st Assistant Director), Jade Warpenburg (Director of Photography), Michael Notar (Sound Operator/Boom), **Anya Carlson** (Executive Producer), **J. B. Rivard** (Executive Producer), Andrew Beyer (Gaffer), Josh Wallace (Grip),

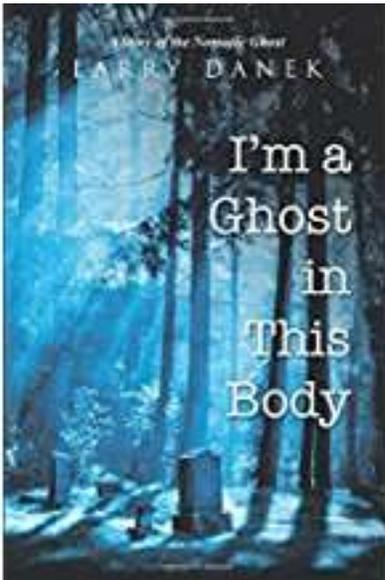
Matt Clark (Production Assistant), Marlene McLean (2nd Assistant Director), Tom Edwards (Properties), Amy Sherman (Costume Designer), John Austin (Still Photographer), Tresa Black (Make-up/Hair), Tami Tisha (Storyboard/Production Assistant), Jason Young (Kraft Services), May Deitrick (Trainee Production Assistant). Assisting the project were Joseph P. O'Shaughnessey and Jason Jakober.

For Information: ANYA CARLSON
anyacarlson5@gmail.com

REPUBLISHED

Spokane Authors and Self-Publishers member Larry Danek has recently republished *I'm A Ghost in This Body: A Story of the Nomadic Ghost* through Life Rich Publishing, the strategic publishing partnership of Reader's Digest and Author Solutions, LLC.

Check out Larry's web-site at:
www.NomadicGhostSeries.com



Here's the cover!

From the press release:

I'm a Ghost in This Body: A Story of the Nomadic Ghost is the first book in author Larry Danek's series about the Nomadic Ghost, who travels from one body to the next and takes possession of it. In the process, the Ghost becomes the host he inhabits.

The Ghost never knows when or where he will move on to a new host; he tends to forget his past but has many fellow ghosts there to remind him of his many adventures. In *I'm a Ghost in This Body*, the Ghost has taken over the body of Robin Simms, where he spends a lot of his time contemplating what his purpose might be.

Softcover / 6 x 9 in / 380 pages
ISBN 9781489711830

E-Book / 380 pages / ISBN 9781489711847
Available at Amazon and Barnes and Noble

Larry originally published the story as *I'm the Ghost in This Body: The Nomadic Ghost*. This is the original cover.

