



SASP

NEWS

May 2017

Spokane Authors and Self-Publishers
P. O. Box 18573
Spokane, WA 99228-0573



HAPPY MOTHER'S DAY!!

Spokane Authors and Self-Publishers (SASP) began in 1998 when *Chuck O’Conner, Elmer Freeman, Joe Meiners, and Dan Vollmer*, Spokane area authors formed a club in order to share their knowledge and experience with those interested in writing and alternative ways of publishing. Today, SASP is a large non-profit organization dedicated to anyone with interests in any aspect of writing and art. Members now include aspiring (and successful) authors, poets, journalists, illustrators, editors, publishers, printers, writing instructors, and many others. Monthly luncheon meetings provide inspiration and education by way of knowledgeable and entertaining guest speakers, and the cheerful camaraderie of people sharing common interests and goals. Membership is open to all who love writing, art, and interesting people.

Spokane Authors and Self-Publishers meets the first Thursday of each month at **Golden Corral**, 7117 N. Division Street, in Spokane

Presentations begin at **2:30 pm**. The room opens at **2:00 pm** so members and guests can dine, visit, join, pay dues, browse, and perhaps buy each other’s books. After short break, members and guests relate their accomplishments, mention upcoming activities, and we draw for door prizes.

Members and guests are requested to buy lunch upon entering the establishment, and to leave an appropriate tip for the waiter/waitress.

Members need to be present to win door prizes.

(Schedule variations will be posted on the SASP website, www.spokaneauthors.org, and current members notified via e-mail or telephone.)

Membership benefits include listing on the SASP website, www.spokaneauthors.org. Many members provide short biographies and links to external personal websites, creating more marketing exposure. Current members may list and describe their published works on the SASP website and offer their work for sale at meetings. (Be sure to visit the “links” page on our web-site. It will connect you to many interesting on-line locations, including those of many SASP members.)

Guest speakers at our monthly meetings inform, inspire, and entertain members and guests with a variety of topics, all designed to provide knowledge pertinent to writing and publishing.

SASP members are encouraged to purchase or trade completed works of and with fellow members. They are also encouraged to donate examples of their work for use as door prizes. Those who win other members’ works are expected to provide a review of that work.

Note:

SASP no longer transports name tags and display books to and from our meetings. Please take your name tag with you. It is yours to keep and maintain. Please take any books you have provided for display with SASP. We will provide space and stands for you to display your books, but you must bring them for each meeting.

2017 Officers:

- | | |
|--------------------|--|
| President: | Esther Hildahl
mr.inky@yahoo.com |
| (509) 489-2136 | |
| Vice-President: | Sue Eller
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| (509) 499-2012 | |
| Secretary: | |
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| Treasurer: | Kate Poitevin
kate@murphyscorner.com |
| (509) 326-3434 | |
| Public-Relations: | Beth Camp
bluebethley@yahoo.com |
| (509) 863-5536 | |

Advisory Board:

- | | |
|----------------|--|
| Member: | James Parry
parry9922@q.com |
| (509) 325-9922 | |
| Member: | Bob Weldin
minersquest@comcast.net |
| (509) 327-2897 | |
| Member: | Chuck Lehman
cmlehman2@yahoo.com |
| (509) 299-7802 | |

“Like” the SASP Facebook Page:

www.facebook.com/pages/Spokane-Authors-Self-Publishers/1640079982945679

“join” the SASP Facebook Group:

<https://www.facebook.com/groups/1646364128981815/>

OUR NEXT MEETING!

Please join us on **Thursday, May 4, 2017 at 2:30 pm**, at the **Golden Corral, 7117 N. Division**. (The room opens at **2 pm** to allow for dining and mingling prior to the actual start of the meeting at **2:30**.)

Fellow SASP member **Bob Weldin** will talk about "How to Prepare for an Author Interview" at the Thursday, May 4 meeting of Spokane Authors and Self-Publishers (SASP). Weldin will help you prepare for author interviews through anticipating the questions you'll be asked and by practicing with mock interviews.



Weldin is the author of two adventure novels that draw on his extensive experience as a geologist with the U.S. Bureau of Mines. ***The Dry Diggin's Club*** came out in 2012 and ***The Adventurists*** was published in 2016.

**Ten Minute Discussion:
"Creating Social Media Accounts!"**

FROM OUR PRESIDENT



Our topic for discussion this month is "Creating Social Media Accounts." With this in mind, I would like all of you to be thinking about answers to the following questions:

1. How do you actually go about creating a Twitter account? Facebook? A blog? a website? etc.
 2. Once you have an account, what do you display on it--photos, pictures, your writings, book reviews, or nothing at all?
 3. Do these things help you attract followers?
 4. If not, where do you get your followers?
 5. On Twitter, what happens if you go past 140 characters?
 6. If you are currently on social media, how many hours a week do you spend on it?
 7. And most important of all, does being on social media help you sell your books? More than book signings?
 8. Which of your accounts is the best for selling your books?
 9. What advice do you have for authors just starting out on social media?
- Happy writing!

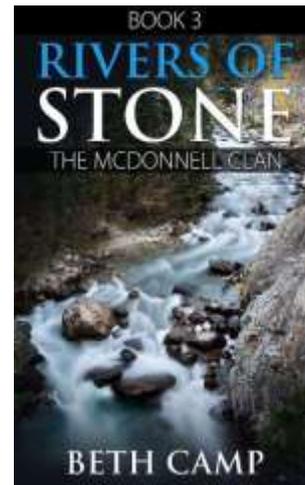
Esther

FROM THE EDITOR/WEB-MASTER



This month's "Ten Minute Discussion" is scheduled to deal with social media. I believe the mistake many make is to not be active on social media once they've started. People establish accounts and let them sit. Sometimes you can visit a fellow writer's

Facebook, Twitter, or other site and notice that nothing new has been posted for weeks or even months. After a while folks realize that nothing new is likely to be posted and stop visiting. If people don't visit, they don't "like," "comment," "share," or "retweet." Getting others to spread the word about you and your book is the real secret of using social media as a marketing tool. The whole idea is to gain a following of individuals who like what you post or tweet. Along the way they may realize you've written a book (or books) that they may want to read.



FROM OUR PUBLIC RELATIONS DIRECTOR



A LITTLE ABOUT PODCASTS

In between the last gasps of winter and that first blush of spring, lots got done this month. I'm now between finishing my next book and waiting for comments from beta readers, predicted to take between 1-3 months. I'm still happily hyperventilating about the new cover (frugal self-publishers, take note: Total cost \$47), and hope to launch Book 3 by the end of summer.

You might ask: What shall I do in the meantime? This is the almost-too-late time to complete all that wrap-around writing, update my Media Kit, and set up a schedule for marketing.

So, in a fit of procrastination under the heading of marketing, I started reading James Scott Bell's *Marketing for Writers Who Hate Marketing* and listened to a wonderful podcast introduced by Joanna Penn on "Advertising for Authors with Steve Dawson." Then I found Nick Stephenson. His free, one-hour webinar, "Your First 10,000 Readers," introduced a three-step strategy to 1) help writers find their readers, 2) turn those readers into fans, and 3) sell effectively to them. Stephenson then says to put the whole process on autopilot, so that your key focus remains on writing!

One key step Stephenson recommends is to create a giveaway, something my readers would like to receive IF they subscribe to my newsletter (which I've sent out twice in the last two years. So you can see I needed some inspiration!). This giveaway can be a free story or novella, a discount on current books (coupon), or some sort of swag.

I suddenly realized that I already have a prequel which I can revise, add photos and a new story two, and set up with MailChimp as an automated PDF file/giveaway for new subscribers. I now have lots to do while waiting for those beta reader comments.

You can learn more about Nick Stephenson's webinars (only some are free). Also note that Joanna Penn offers a new (and

free) podcast for writers every Monday and maintains a backlist of older podcasts. Check out the list below.

Happy writing!

Beth

Joanna Penn's podcasts:

<http://www.thecreativepenn.com/podcasts/>

#313 "Advertising for Authors with Mark Dawson"

<http://www.thecreativepenn.com/2017/03/20/advertising-for-authors/>

Nick Stephenson's free training "Your First 10,000 Readers" at

<https://www.yourfirst10kreaders.com/website>

SASP member and Spokane author Beth Camp writes historical fiction and blogs from time to time at

<http://bethandwriting.blogspot.com>

She currently serves as SASP's public relations person.

Visit [Beth's Amazon Author Page](#)

Audiobook now available for *Standing Stones!*

Scottish proverb: "Bend, don't break."

Have a writing tip? Why not send it to daveeva@comcast.net for inclusion in a future edition of SASP NEWS.

APRIL'S MEETING



The Spokane Authors and Self-Publishers meeting on April 6th featured guest speaker Jan Cline. Her Presentation was entitled, "What's Holding You Back?" She detailed many of the things that prevent writers

from finishing their work or from publishing what they have written. Jan then offered suggestions and solutions to help individuals get past those stumbling blocks.

Our guest for the day was Charlie Howell, who had been a member of SASP a few years ago. We are glad you came back and that you will re-join and continue to come to our meetings.

Chuck Lehman talked a little about having recently attended the Tucson Festival of Books. He said it was a big event, with as many as 550 booths, 200 authors, and 200 exhibitors.



During the break, SASP member Stan Parks heads for the desert bar while President Esther Hildahl discusses writing details with others.

Sue Eller told us that a professional photographer acquaintance of hers was willing to set up a head-shot photo day in the near future, more than likely at the Shadle Library. She would be willing to charge a very reasonable \$20.00 per person. Those interested should contact Sue. Contact information is available on the SASP web-site or in SASP NEWS. Sue also said she would be speaking at the Idaho Writers League in the near future.

Dave McChesney mentioned he'd been contacted by former member Virginia Meyers. She wanted to let folks know that she had

finally finished and had published the book she had been working on.

Our ten minute discussion topic was "Finding and Making Time to Write." However, we decided that it had been discussed in great detail during Jan Cline's presentation.

Once again, door prizes were plentiful. Thanks to all for bringing items in, and congratulations to those who won. Unfortunately, circumstances prevented a list of winners from being recorded.

Our next meeting is scheduled for Thursday May 4th. Our program schedule has been slightly revised and our speaker will be fellow SASP member Bob Weldin. At this time the topic of his presentation is unknown. Our June speaker will be SASP and IWL member Lila Bolme. July's meeting will feature a group forum/panel discussion on writing dialogue.

Please note that we are well into 2017. Names have, or will shortly start to disappear from the list of members on our web-site. To prevent that from happening, or to restore your name to the list, please make sure that your dues of \$15.00 are paid for 2017. If you joined later in 2016, you should have paid a pro-rated portion of the yearly dues, with membership expiring at the end of the year. Thus to continue membership status you need to pay again for 2017. Dues may be paid in person at our meetings, or you may mail a check or money order to: Spokane Authors and Self-Publishers, P. O. Box 18573, Spokane, WA, 99228-0573. Mail is checked weekly and any received funds deposited within the next few days.

UPCOMING EVENTS

Contact daveeva@comcast.net to get your event listed.

WRITE ON THE SOUND WRITERS' CONFERENCE

KEYNOTE SPEAKER:

NYT Best-selling author
Kristin Hannah

Pre-conference Full Day workshop with **Mary Buckham**

October, 6, 7, & 8, 2017 (Friday, Saturday, & Sunday)

Registration open July 20th, 9:00 am (PDT)

Schedule and information available at:
www.writeonthesound.com

To receive conference information electronically, sign up for newsletter at:
tinyurl.com/WOTSnewsletter

Contact: (425) 771-0228
wots@edmondswa.gov

SASP BOOKS ON AMAZON & KINDLE

Many SASP members' books are available on Amazon and/or Kindle™ (Contact the editor/web-master at daveeva@comcast.net to get your Amazon/Kindle books listed.)

To speed your search, add the provided ten digit numerical or alpha-numerical code (ASIN) to: [www\(dot\)amzn\(dot\)com/dp/](http://www(dot)amzn(dot)com/dp/) (You may not need, "www.")
www.amzn.com/dp/B008TXC332
or this: www.amzn.com/dp/1936178044

D. Andrew McChesney:

Beyond the Ocean's Edge:

A Stone Island Sea Story B008TXC332

Sailing Dangerous Waters:

Another Stone Island Sea Story

B00HF9Y05K

James Parry:

Book All the Teachers:

An Irreverent Ride through Middle School

1501042211

Bob Weldin:

The Dry Diggin's Club

0578106825

The Adventurists

153027253X

Sue Eller:

Return from Armageddon B005JVAJKQ
Meadowlark Madness B0097D599I
The Gluten Free Gourmand 150853134X
Taming of the T-Bird 1505963982

Beth Camp:

The Mermaid Quilt and Other Tales B0090VHKBC
Standing Stones B00I3RYFW6
Years of Stone B00LF3FY4S

Kate Poitevin:

Saving Tir Gaeltacht 1503167844

James Vasquez:

Men Who Knew Jesus Well 1604941901
Women of the Bible: their Story in Verse 1604942703
Prophets of the Old Testament: A Classic
Collection of Bible Heroes in Verse 1615661166
Words Jesus Spoke: In Verse 1452077894
The Psalms: In Verse 1449710344
Prayers from the Bible: In Classic Verse 1449727794

Joyce Caudel:

The Hat Pin Murders 1936178397
The Hat Box Mystery 1481959107
A Hat to Die For 1530028612

Helen Christine (Foster):

Full Disclosure 0990722201
The Lenders 0990722228

Chuck Lehman:

Angels Three Six B00KMJXQR8
The Big Woods B007SQ4CTE
Asher B00HNZ6TTG
Lazarus Arise B007R0NPW6
The Shepherd B00HJBN4P6
Rogue 6 B01H7N8G2G
Exposure: A Story of Survival and Intrigue B01H5W4V64

T. A. Bratcher:

The Road Chosen 1495293165

B. J. Campbell:

Close Calls: True Tales of Cougar Bob 1936178044

Bob Manion:

Santa's Heroes 1936178095
The Tree House B004IZLHLE
Springer's Heart 0978850742
Summer Rain B00ZM3S2IM
Vampire and the Cop B00ZM4BBOS

Sandra L. Mason:

(Illustrated by Natalie J. Apodaca)
N is for Nativity 1517614880

Don Brockett:

Tyrannical Rule of the U. S. Supreme Court B01GW712VU

Stan Parks:

Jakob's Ladies 1532910762

Tiffani Harvey:

A Journey to Independence 1533499438
Growing Independent 1533499926

Allen Dorfman:

Reaching: A Vietnam War Novel 1500489638

Fred Jessett:

Mountains Melt Away B00KD5KWIW
My Name is Tamar B00DH3REWO

Lewis Meline:

Lies Exposed! The Truth about Diets... 0997915501

J. B. Rivard

Illusions of Magic:
Love and Intrigue in 1933 Chicago B01EGSC8N8

Larry Danek

I'm the Ghost in this Body:
The Nomadic Ghost 1532863764

Diana Wickes

Home is Where the Heart Is 1523381841
Elegy to a Montanan: A widow's Song 1523382414

Andy Brown

Warnings Unheeded:

Twin Tragedies at Fairchild Air Force Base

0997863404

Esther J. Hildahl

Meadow Pond

154244828X

Mr. Inky: Spider with an Attitude

1542451248

Kathy Rae:

The Jewel of Hope: Book 1:

The Hope Trilogy

1500236578

Ducky Day or Yucky Day...You Choose

154139142X

Deprogramming a Bully: Book 1:

The Barber Chair Series

B06W5NP6Y1

Margaret Albi Verhoef &

Rita Gard Seedorf:

Letters from Brackham Wood

B00JEMX656

Letters from a Wary Watcher

B00JD3EPH4

CRAFT FAIRS

Since losing Hastings Entertainment and their stores as book-selling venues, many of us are looking at alternative locations and processes for selling books. Some have considered participating in various local craft fairs around the area. Here is a fairly detailed, although not necessarily complete listing of local craft fairs provided by Sharon O'Shaughnessy. (Note: Most listings do not include the price of a table or booth.)

Central Valley Spring Arts and Crafts Fair

Fall: (November) One of the Largest Fairs

Spring: (Recently held, March 10 - 11, 2017)

Central Valley High School, - Spokane, WA

\$2 admission

175 Exhibitors: Not juried: No prize money

Contact:

Central Valley High School

821 S. Sullivan Road

Spokane Valley, WA

(509) 228-5100

<http://www.cvsd.org/>

Spokane Community College Craft-Art-

Food Show – Large Fair

Winter 1 (December)

Winter 2 (Recently held, February 25, 2017)

Free admission and parking

Spokane Community College - Spokane, WA

100 Exhibitors: Not juried: No prize money

Contact:

Spokane Community College

1810 N. Greene St., Bldg. 6

Spokane, WA

(509) 434-6576

University High School Spring Craft Fair

Spring One of the largest fairs (Coming soon on April 16, 2016)

Fall (October)

University High School - Spokane Valley, WA

\$2 admission

100 Exhibitors: Not juried: No prize money

Contact:

University High School

12420 E. 32nd Ave.

Spokane Valley, WA

(509) 995-5340.

<http://uhicraftfairspokanevalley.weebly.com/fall-fair-sign-up-form.html>

Hillyard Festival

Have never attended Summer (Last held August 5 - 7, 2016)

Sharpley-Harmon Park - Spokane, WA

(Includes live entertainment: 1 stage with variety of music types)

Contact:

<http://oldhilliardfest.org/join-us/vendors/street-fair>

And/or:

http://oldhilliardfest.org/wp-content/uploads/2017/01/2017OldHilliardfestCommonVendorApplication_v20170112.pdf

Ferris Arts and Craft Show

Fall (October) Large fair

Ferris High School Gym and Commons -

Spokane, WA

Contact:

check website or e-mail for information at:

ferriscraftshow@hotmail.com

Mead Band and Color Guard Craft Fair

Fall (November) Small to medium
Mead High School - Spokane, WA

Shadle Park Arts and Crafts Show

Free admission
Contact:
Shadle Park High School
4327 N. Ash St.
Spokane, WA
(509) 869-7534

EVHS Band Annual Winter Craft Fair

(Small fair)
\$1 admission
Contact:
East Valley High School
15711 E. Wellesley Ave.
Spokane Valley, WA
(509) 850-5714.

Custer's Christmas Arts & Crafts Show

Fall/winter (November)
Expensive fair – about \$300 per booth
\$7 admission
300 artists and crafts-people
Contact:
Spokane County Fair and Expo Center
404 N. Havana St.
Spokane Valley, WA
(509) 924-0588.

Valley Senior Center Fair

Summer (1 Friday) Not well attended
\$10 for table (?)

Corbin Senior Center Fair

Contact:
<http://www.corbinseniorcenter.org/>

Southside Senior Community Center Fair

Summer (August – Saturday and Sunday)
Contact
Southside Senior Community Center
3151 E. 27th Ave. (Near 29th Ave. and Ray St.)
Spokane, WA



Spokane Authors and Self-Publishers jointly rented a table at last summer's arts and crafts fair at the Southside Senior Community Center.

A MOTHER'S DAY TRIBUTE

By Bob Weldin

Like some of you, my mother was part of what we refer to as the Greatest Generation. And like most of you, I think my mother was one of the greatest.

Minnie Francis Ellsworth was born in 1911 in Shelby, Nebraska, and died 67 years later in Emmett, Idaho. A tall, slender, attractive, farm girl with long auburn hair, she was married at seventeen.

She married Dallas Weldin, a local man, 6 years her senior, and gave birth to me four years later, in December of 1932.

It was the depths of the Great Depression, but my father had a pretty good job as a long-haul truck driver, and was even able to help support his brother's family. Unfortunately, he was killed in a truck accident when I was two years old. Mom was denied access to his small bank account because her name wasn't on it.

She was penniless but too proud to go on welfare, and she wasn't about to put me in an orphanage. Money was scarce and the few

jobs available didn't pay much, especially for women.

I was six when she married her third husband; a welder and mechanic who loved to travel. During the war years we lived in five different States, and I changed schools four times in one year, before we settled in Idaho.

While I was in high school Mom usually had a part-time job, and so did I. We both work full-time during the summers, with me picking fruit, and her in the packing houses.

To Mom, the only thing better than a good job, was to own your own business. She told my stepfather, "If you don't have your own business by the time you are forty, then you are a failure."

He made it by the skin of his teeth.

She was a great cook, especially when it came to pies, and started catering out of our rented house. She managed a restaurant while dealing in antiques. Then she bought a building and started Minnie's Cafe. She bought the building next door and turned it into a dining room with antique furnishings, lace table cloths and real antique silverware.

In 1960 she was advertising a Sunday Dinner Special in the Antique Dining Room for \$1. It included two pieces of chicken, mash potatoes and gravy, a vegetable, role, coffee, salad and a desert, usually pie. If a man sat at one of Mom's tables with his hat on, she would remove it from his head and hang it on a hook. They usually laughed, but no man ever complained.

When anyone came in the restaurant and ask if they could wash dishes for a sandwich, she would say, "I already have a dishwasher, but I know what it's like to be broke. Sit yourself down and I'll serve you a free meal."

She loved people and never knew a stranger. She had more friends that anyone I have ever known. She taught me many things, but perhaps most profoundly, a strong work ethic, and the belief that I could accomplish anything if I just put my mind to it.

She was a great lady.

(Bob had planned to audition for this year's *Listen to your Mother* event but was

unable to make it. He has instead offered to share his planned presentation with his fellow members of Spokane Authors and Self-Publishers.)